#### Serving Military & Veteran Students: Best Practices to Help Them Achieve Mission Success

David R Snow, Ed.D. Director of Military Affairs November 14, 2014





- Inside the numbers
- USG initiatives
- Campus initiatives & Best Practices
- Points to Ponder
- Questions

<sup>2</sup> USG: SERVING OUR MILITARY, VETERANS, & THEIR FAMILIES

#### Inside The Numbers

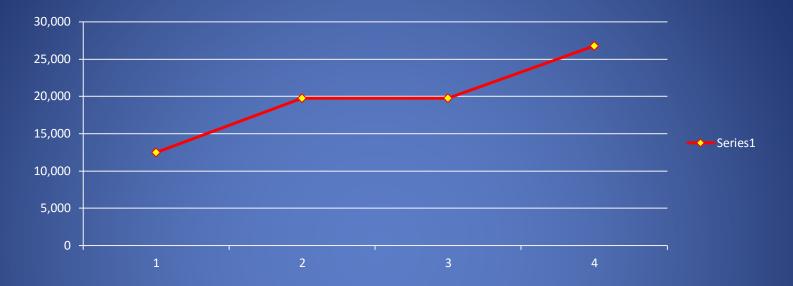
- Inside the numbers
  - 774,000 veterans
  - Over 100K active duty, Guardsmen, and Reservists
  - Returning veterans

Why does this matter and how does it affect my institution?

#### Inside The Numbers

- Higher Education
  - Continued veteran enrollment growth
  - USG offers reputable and quality education ...want USG to be first choice
  - Effective strategies can aid enrollment, retention, and graduation
  - Dave's Theory: Veteran = Trifecta of Institutional Goals
    - Global View and Perspective
    - Persistence and Graduation
    - Diversity
- Workforce Requirements
  - Technical, law enforcement, first responders, and medical fields
  - Engineering (w/ Security Clearance)

#### Georgia Post 9/11 GI Bill



Coordia									
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	2000	13,257							
	2001	14,701							
	2002	15,925	11,987	1,996	1,906	36			
	2003	17,393	13,152	2,075	2,141	25			
	2004	16,957	14,367	175	2,394	21			
	2005	17,697	12,892	2,193	2,596	16			
	2006	17,812	13,374	1,704	2,717	17			
	2007	18,978	13,394	1,640	2,889	15	1,040		
	2008	18,898	12,753	1,882	3,111	15	1,137		
	2009	18,236	11,909	2,128	3,192	13	994		
	2010	28,631	9,303	2,473	3,765	8	618	12,464	
	2011	34,815	7,836	2,655	4,015	3	571	19,735	
	2012	32,067	4,568	2,603	3,842	2	420	19,735	897
	2013	41,522	3,309	2,626	3,808	1	339	26,763	4,676

#### **USG INITIATIVES**

- Access and Affordability
  - Base engagement and education fairs
  - Collaboration and promoting USG
  - Affordability
    - Public institutions
    - Many fees waived for military
    - Out-of State Waivers (36 months for vets)
    - Online offerings (schools, eCore, etc)
- Academic Credit
  - Collaboration among USG institutions (ALC)
  - Dependent upon course of study and Joint Services Transcript

#### **CAMPUS INITIATIVES**

#### • Orientation

- Adult Learner or Vet specific
- Slightly different focus
- Navigating higher ed ... provide them tools!
- Peer Mentor Programs
- Awareness Programs

#### **CAMPUS INITIATIVES**

- Student Veteran Organization
  - Survey (USG) found to be #1A
  - As adult learners, can be challenging
- Priority Registration
  - 7... and counting
- Veterans Resource/Outreach Center
  - Need varies by institution
  - Survey (USG) found it to be #1B
  - 23 ... and counting

#### POINTS TO PONDER

- Why USG? Dave's "3 R's of Higher Education"
  - Regional accreditation (why does this matter?)
  - Reputable/Respected
  - Resources to support your academic endeavors

#### VISUAL POINTS TO PONDER

Images to reflect institutional efforts

- Veterans Day on campus
- Sampling of Veteran Centers

# UNIVERSITY SYSTEM OF GEORGIA

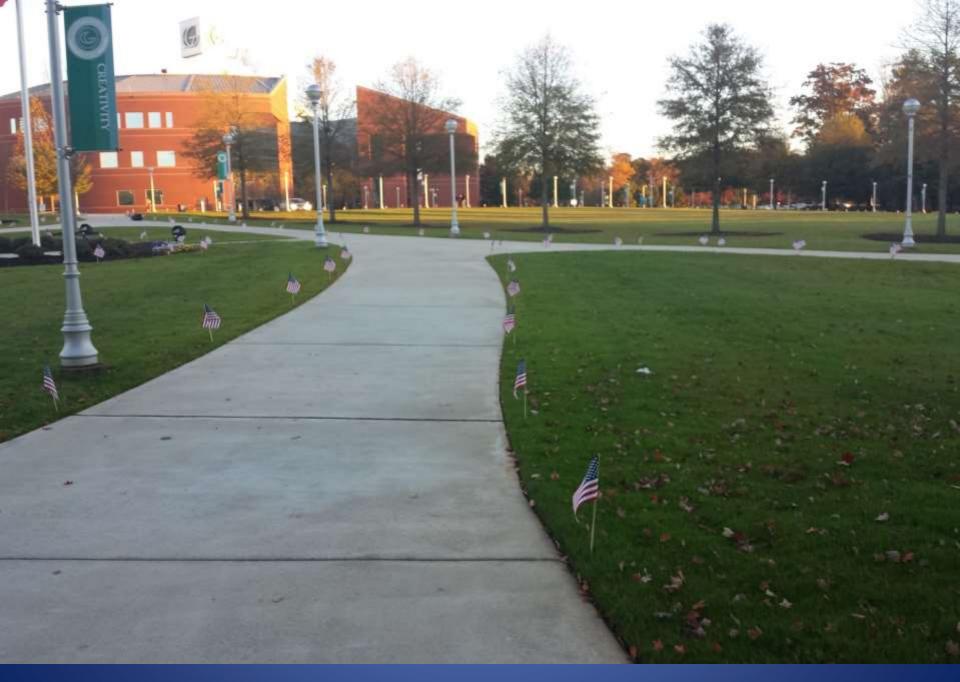
#### VETERANS DAY OBSERVATIONS 2013













USG: PROUDLY SERVING OUR MILITARY, VETERANS & THEIR FAMILIES









## SAMPLING OF VETETRAN STUDENTY CENTERS



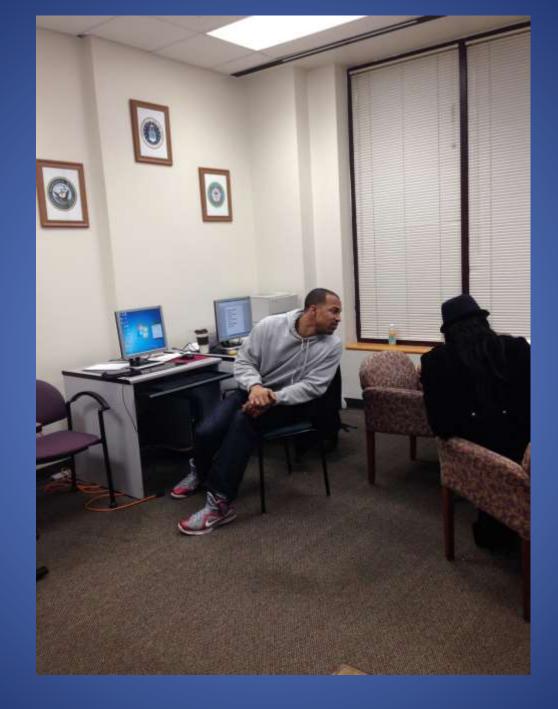










































#### WELCOME & THANK YOU FOR YOUR SERVICE



### QUESTIONS?



#### University System of Georgia: PROUDLY SERVING OUR MILITARY, VETERANS, & THEIR FAMILIES

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